



**Figure 5.** Estimates of worldwide potential for greenhouse gas emission reductions (billions of metric tons of CO<sub>2</sub> equivalents per year, GtCO<sub>2</sub>e/year) at a mitigation cost of less than 40 euros per ton.<sup>11</sup> CCS EOR is carbon dioxide capture CO<sub>2</sub>-enhanced oil recovery. BAU is “business as usual.”

## McKinsey CO<sub>2</sub> Abatement Curve (2008)