Supports for your Maker Space and Internships

Tim Aldinger
Foundation for California Community Colleges
The official nonprofit supporting the Chancellor's Office and the California Community Colleges.

This uniquely collaborative relationship helps support all 113 Community Colleges across the state through innovative and diverse programs.
Building Momentum for System Initiatives

- Raised over $5 million in support of the Student Success Initiative as a targeted flagship fundraising effort
- Raised over $5 million in support of workforce development initiatives in alignment with the *Task Force on Workforce, Job Creation and a Strong Economy*
- Provided over $285 million in direct, grants, support, and cost savings to students and colleges, and contributed more than $3.5 million in direct support to the Chancellor’s Office since inception.
Foundation Tools Supporting Your College or District

- New World of Work - 21st Century Skills Badging
- Career Catalyst
- LaunchPath
- Here to Career mobile app, powered by Salary Surfer
Bridging the Perception Gap

We are adequately preparing young people for the world of work\(^1\):

- 96% Of Academic Officers Agreed
- 11% Of Business Leaders Agreed

Why?

\(^1\) Gallup, 2014
Work-Based Learning Continuum

Career Awareness
Career Exploration
Career Preparation
Career Training
Impact of Work Based Learning

Work-based learning increases student engagement and increases relevancy of coursework.²

Paid internships increase students’ full-time employment opportunities and college access and success, but no organized system facilitates these opportunities at scale.³

² SCOPE, 2013.
³ NACE, 2014.
21st Century Skills Badging
New World of Work
21st Century Employability Skills

- Started in 2012 at Feather River College, funded through California Community Colleges Chancellor’s Office
- Skills panels and career research further informed “Top 10” essential 21st Century Skills list
- Curriculum modules were developed: 2 modules per skill with lesson plans, presentations, videos, and data tracking/assessments
- Hosted open source on www.newworldofwork.org
“Top 10” 21st Century Employability Skills

- Adaptability
- Analysis/Solution Mindset
- Collaboration
- Communication
- Digital Fluency

- Empathy
- Entrepreneurial Mindset
- Resilience
- Self-Awareness
- Social/Diversity Awareness
Partner Colleges in California

- Columbia College
- Feather River College
- Folsom Lake College
- Hartnell College
- Lassen College
- Santa Barbara City College
- Santa Rosa Junior College
- Shasta College
- SCBC Miramar
- West Hills Coalinga
New World of Work is partnering with the Foundation for California Community Colleges to create ten 21st Century Skills badges.

- Badges will be hosted through the Foundation’s LaunchPath site at www.launchpath.com.
- Digital badges will be “micro-credentials” showing verification of skills.
- Using the Mozilla Open Badge ecosystem will allow public recognition of badges on LinkedIn, Facebook, websites, etc.
21st Century Soft Skills: Video Training
Solution for employers and colleges removing the risk and liability of hiring paid student interns or employees

- Compliance with new employment laws (wage and hour, ACA, sick leave policy)
- Workers Compensation
Career Catalyst

- The Foundation handles all Human Resources components
  - Hiring/onboarding support
  - Payroll processing
  - Human Resources support

- The Foundation charges a fee
  - Paid by employer, college, or grants
Career Catalyst

Recent Partners

Colleges
• Alan Hancock College; Feather River College

High School Programs
• Sutter Health Summer Youth Work Experience Program
• PG&E Summer Internship Program

Employers
• Hanson Consulting; Capitol Impact Partners; Aerojet Rocketdyne, SMUD
Traditional Career Catalyst Process

1. Needs Assessment
2. Contracting
3. Training
4. Participant Onboarding
5. Payrolling
6. Reporting
Innovation Maker
Career Catalyst
Process

1. Student Referral
2. Training
3. Participant Onboarding
4. Payrolling
5. Reporting
LaunchPath Overview

- Online platform that supports student career readiness and employer engagement through work-based learning.
- Platform matches high school and community college students with employers for job shadowing, presentations, and internships
  - Supports employers, students, schools/colleges, and intermediaries
Employer Toolkit

- The toolkit is a resource to help employers design the best internship experience for their organization
- Before the internship:
  - Secure institutional support for work-based learning
  - Design quality internship experiences
  - Address legal concerns
- During the internship: Manage interns
- After the internship: Assess impact and improvements
Here to Career Mobile App

- Developed to help students make informed education and career decisions that lead to greater economic opportunities and professional success
- Provides students, counselors, and parents information about community colleges and high-demand career opportunities
- W.K. Kellogg Foundation funded the development of the app and an outreach pilot in the Inland Empire region
- Available now for download in mobile app stores
Questions/Ideas?

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